Filename: microsoft-ms101-3-1-1-create-and-configure-microsoft-store-for-business
ShowName: Microsoft 365 Mobility and Security
SubTitle: Exam MS-101
Topic: Plan for Devices and Apps
EpisodeName: Create and Configure Microsoft Store for Business
Description: Adam and Wes discuss how to create & configure the Microsoft Store for Business.

**Create and Configure Microsoft Store for Business**

Implement Modern Device Services (30-35%)

Plan for Devices and Apps
• Create and Configure Microsoft Store for Business
• Plan App Deployment
• Plan Device Co-management
• Plan Device Monitoring
• Plan for Device Profiles
• Plan for Mobile Application Management
• Plan Mobile Device Security

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Create and Configure Microsoft Store for Business

The Microsoft Store for Business and Microsoft Store for Education give IT decision makers and administrators in businesses or schools a flexible way to find, acquire, manage, and distribute free and paid apps in select markets to Windows 10 devices in volume.

IT administrators can manage Microsoft Store apps and private line-of-business apps in one inventory, plus assign and re-use licenses as needed.

You can choose the best distribution method for your organization: directly assign apps to individuals and teams, publish apps to private pages in Microsoft Store, or connect with management solutions for more options.

Prerequisites:

Supported browsers include Internet Explorer 10 or later, Microsoft Edge, or current versions of Chrome or Firefox. Javascript needs to be supported and enabled.

Employees using apps from Microsoft Store for Business and Education need at least Windows 10, version 1511 running on a PC or mobile device.

Microsoft Azure Active Directory (AD) or Office 365 accounts for your employees.

A global administrator needs to visit:

https://businessstore.microsoft.com and sign-in to activate the private store.

NOTE: New apps added to the inventory in your private store can take up to 36 hours to show up.

NOTE: You may need to ONLY SHOW THE PRIVATE STORE, effectively hiding the default Microsoft store. This can be done via EITHER MDM policy or group policy:

Show private store only using MDM policy:

Organizations using an MDM to manage apps can use a policy to show only the private store. When your MDM supports Microsoft Store for Business, the MDM can use the Policy Configuration Service Provider (CSP), which enables the enterprise to configure policies on Windows 10.

More specifically, the ApplicationManagement/RequirePrivateStoreOnly policy.

ApplicationManagement/RequirePrivateStoreOnly policy is supported on the following Windows 10 editions:

```
• Enterprise
• Education
• Mobile
• Mobile Enterprise
```

Show private store only using Group Policy

The Default Microsoft Store app will still be available, but employees can not view or purchase apps. Employees can view and install apps that the admin has added to your organization's private store.

Only display the private store within Microsoft Store app group policy is supported on the following Windows 10 editions:

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• Enterprise
• Education
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To show private store only in Microsoft Store app:

1. Type gpedit in the search bar, and then select Edit group policy (Control panel) to find and start Group Policy Editor.

2. In the console tree of the snap-in, go to User Configuration or Computer Configuration > Administrative Templates > Windows Components, and then click Store.

3. Right-click Only display the private store within Microsoft Store app in the right pane, and click Edit.

This opens the Only display the private store within the Microsoft Store app policy settings.

4. On the Only display the private store within the Microsoft Store app setting page, click Enabled, and then click OK.

Let's go explorin' shall we? FIELD TRIP !!!