Filename: microsoft-ms101-10-4-1-plan-for-classification-labeling
ShowName: Microsoft 365 Mobility and Security
SubTitle: Exam MS-101
Topic: Implement Azure Information Protection (AIP)
EpisodeName: Plan for Classification Labeling
Description: Adam and Wes discuss the steps necessary to help you successfully plan for classification labeling.

Plan for Classification Labeling

Manage Microsoft 365 Governance and Compliance (35-40%)

Implement Azure Information Protection (AIP)
• Plan AIP Solution
• Plan for Deployment On-Prem Rights Management Connector
• Plan for Windows Information Protection (WIP) Implementation
• Plan for Classification Labeling
• Configure Information Rights Management (IRM) for Workloads
• Configure Super User
• Deploy AIP Clients
• Implement Azure Information Protection Policies
• Implement AIP Tenant Key

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Plan for Classification Labeling

Labels apply a classification value to documents and emails, and can optionally protect this content. The Azure Information Protection client displays these labels for your users in Office apps and when users right-click from File Explorer. These labels can also be applied by using PowerShell and the Azure Information Protection scanner.

Label information stored in emails and documents -

When a label is applied to a document or email, under the covers, the label is stored in metadata so that applications and services can read the label:

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• In emails, this information is stored in the x-header:
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msip_labels: MSIP_Label_<GUID>_Enabled=True;

```
• For Word documents (.doc and .docx), Excel spreadsheets (.xls and .xlsx),
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PowerPoint presentations (.ppt and .pptx), and PDF documents, this metadata is stored in the following custom property:
MSIP_Label_<GUID>_Enabled=True

For emails, the label information is stored when the email is sent.

For documents, the label information is stored when the file is saved.

To identify the GUID for a label, locate the Label ID value on the Label blade in the Azure portal, when you view or configure the Azure Information Protection policy.

For files that have labels applied, you can also run the Get-AIPFileStatus PowerShell cmdlet to identify the GUID (MainLabelId or SubLabelId).

When a label has sublabels, always specify the GUID of just a sublabel and not the parent label.